

VisionMenu, Inc releases Private Label Software Package to Automotive and Powersports Agents.

Ft Wayne, IN- July 24, 2009 – VisionMenu, Inc today announced the release of a Private Label version of Menu to any agent who provides services to Automotive and Powersports Dealerships. The private label option will allow agents to bring a high quality Menu, Desking, or Reporting tool to their dealers with their own Web-design and logo. Stoneeagle's SEintegration will facilitate full integration to most DMS providers, and VisionMenu will apply easy intelligent mapping. This unique mapping process allows the user to map a field themselves, which corrects that mapping error and any error prior and subsequent to it.

"We have always thought agents could better position their company's services and products with their own menu identity," said Ron Martin president of VisionMenu, Inc." "Our platform allows for any agency to easily have a look and feel that will brand them better in their marketplace than many other agents. Separating yourself from your competitor is important now more than ever, and offering the best product for the price is crucial to being successful in today's environment."

About VisionMenu, Inc.: VisionMenu is a high quality provider of Software Selling Solutions to Automotive and Powersports Dealers. The VisionMenu Pro platform includes VisionMenu, VisionDesk, and VisionReport. These solutions help dealers sell more units, increase F&I product sales, and gives them the analytics they need to evaluate profitability. VisionMenu was designed by The Vision of F&I, Inc., a leading provider of Sales and F&I Training. The sales expertise of The Vision of F&I gives VisionMenu a unique user interface to make it the most effective sales tool of its kind. For more information go to www.thevisionoffandi.com.